



JULIE DASHER RUGS

**Julie Dasher Rugs Wins Best in ASID AZ North Competition for the Silk Clouds Design**

*The American Society of Interior Designers (ASID) Arizona North Chapter awards Julie Dasher Rugs the 2022 Design Excellence First Place accolade in the Rug/Tile/Textile category at the annual gala*



**For Immediate Release**

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**Scottsdale, AZ (October 21, 2022)** – [Julie Dasher Rugs](#) announces winning the [first place award in the rug/tile/textile category](#) at the 2022 Design Excellence Award Gala, wowing judges with the sultry [Silk Clouds](#) rug design. Hosted by the American Society of Interior Designers (ASID) Arizona North chapter, this year's event was held on August 20, 2022, at the Westin Kierland Resort and Spa in Scottsdale, AZ. This annual celebratory event honors local professional interior designers for their exceptional contributions to the industry.

Julie Dasher, Founder and Lead Designer of Julie Dasher Rugs says, "After 14 years in business, we recently relocated to Arizona, and are still getting established in this market. So it's especially an honor to be named locally amongst the best in the Valley and to receive this distinctive award." Dasher goes on to say, "For this entry, we showcased some of our best collaborative work with our national interior designer clients, and it's as much of an award for them as it is for us."

The winning Silk Clouds rug design was inspired by a moss-covered boulder spotted on the Marcus Landslide Trail while Julie Dasher was hiking through the McDowell Sonoran Preserve in Scottsdale, Arizona. The dreamy, contemporary pattern is a client-favorite and has been featured in various interior spaces with a wide range of color palettes custom-matched to accent each individual room's aesthetics.

"It's amazing how a rug can completely transform the look and feel of a room. It's often a main focal point and that's why I trust Julie Dasher Rugs as my go-to source for custom handmade rugs crafted with world-class quality. Julie has created hundreds of unique and beautiful designs to choose from. She also custom-creates designs to spec or I can create my own design. The designs not only function as area rugs but also as works-of-art. My clients enjoy seeing how the rugs put perfect finishing touches on their homes and offices," says Martha Vicas, founder and principal of [M.S. Vicas Interiors](#).

View the collection of beautiful rug designs and learn more about Julie Dasher Rugs at [juliedasherrugs.com](http://juliedasherrugs.com).

### **About Julie Dasher Rugs**

Located in Scottsdale, Arizona, Julie Dasher Rugs creates beautiful custom, world-class quality rugs. With direct links to the weaving communities, and less than typical overhead costs, a unique mark-up opportunity is created for the interior designer. Julie Dasher Rugs has placed area rugs in over 26 countries. Providing personalized, high-touch service throughout the entire process, the custom rugs are uniquely-designed, and then hand-woven in Nepal, India, Turkey or Afghanistan. With a social cause at the heart of the business, Julie Dasher Rugs contributes to the betterment of the lives of women, and a portion of proceeds is donated to [Goodweave International](#), a non-profit organization dedicated to ending illegal child labor in the rug making industry.

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